



PRESS / MEDIA INQUIRIES - CHECKLIST

Aviation accidents always bring out the media. Because of this, as a pilot, you may be contacted by the press for a comment or interview. If so, *whether you have any involvement or not, whether you know the details or not*, please remember the following:

- 1) Negative press affects General Aviation
- 2) Negative press affects the Van Nuys Airport community
- 3) No matter what the reporter may say, his or her agenda is not the same as yours
- 4) There may be a negative "hidden" story angle you are not aware of
- 5) Many reporters are not pilots and are not necessarily friends of aviation
- 6) Aviation stories are often reported inaccurately, no matter what you say
- 7) Nothing you say is ever "off the record"

If you are contacted by the media:

- 1) Get the reporter's name and phone number
- 2) Don't say "No comment" but refer the reporter to:
 - Van Nuys Airport (LAWA) Media Relations – **(818) 909 -3529**
 - AOPAM Media Relations – **(301) 695 -2162**
 - Van Nuys Propeller Association – **(818) 901 -6500**
 - Other: _____
- 3) If referring a reporter, please contact the referral and brief them on what information you know, including the reporter's name and number.

PLEASE SHARE THIS INFORMATION WITH OTHER PILOTS AT VNY